# bpost

Fourth quarter 2021 results Analyst call

> Dirk Tirez, CEO Koen Aelterman, CFO a.i.

> > February 25<sup>th</sup>, 2022

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### Investor presentation

Interim financial report 4Q21

### Financial Calendar

**17.03.2022** Annual report 2021

05.05.2022 (17:45 CET) Quarterly results 1Q22

11.05.2022 Ordinary General Meeting of Shareholders

16.05.2022 Ex-dividend date

18.05.2022 Payment date

### More on bpostgroup.com/investors

### Disclaimer

This presentation is based on information published by bpost group in its Fourth Quarter 2021 Interim Financial Report, made available on February 24<sup>th</sup>, 2022 at 5.45pm CET on bpostgroup.com/investors. This information forms regulated information as defined in the Royal Decree of November 14<sup>th</sup>, 2007. The information in this document may include forward-looking statements<sup>1</sup>, which are based on current expectations and projections of management about future events. By their nature, forward-looking statements are not guarantees of future performance and involve known and unknown risks, uncertainties, assumptions and other factors because they relate to events and depend on circumstances that will occur in the future whether or not outside the control of the Company. Such factors may cause actual results, performance or developments to differ materially from those expressed or implied by such forward-looking statements. Accordingly, no assurance is given that such forward-looking statements will prove to have been correct. They speak only as at the date of the Presentation and the Company undertakes no obligation to update these forward-looking statements. This material is not intended as and does not constitute an offer to sell any securities or a solicitation of any offer to purchase any securities.

The joint statutory auditors, EY Bedrijfsrevisoren/Réviseurs d'Entreprises and PVMD Bedrijfsrevisoren/Réviseurs d'Entreprises have confirmed that their audit procedures, which have been substantially completed, have not revealed any material adjustments. The complete audit report related to the audit of the consolidated financial statements will be shown in the annual report 2021 that will be published in March 2022.

<sup>1</sup> as defined among others under the U.S. Private Securities Litigation Reform Act of 1995



#### 9.7% EBIT margin Parcels & € 106.2m

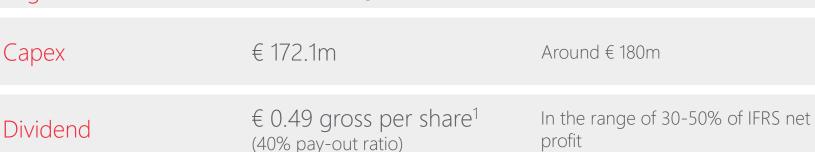
Results

€ 349.3m

€ 193.9m

8.1% EBIT margin

Logistics Eurasia 9.7% EBIT margin Parcels & € 77 7m Logistics N. Am. 5.3% EBIT margin



<sup>1</sup> In line with dividend policy and subject to Shareholders' meeting approval. 40% pay-out ratio as no significant non-cash impact in 2021

Last outlook for 2021

Adjusted EBIT

above € 340m

between 9-10%

between 9-11%

between 4-5%

Adjusted EBIT margin

Adjusted EBIT margin

Adjusted EBIT margin

4Q21 Analyst Presentation

# Highlights of FY21

bpost delivered on its promises with results in line with twice increased guidance

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FY21

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Topic

FBIT

Capex

Group adjusted

Mail & Retail

# Delivering on 2021 Management priorities

#### Successful end of year peak in Belgium

- Steep margin improvement and almost doubled EBIT at Parcels B2X
- Nearly double-digit improvement on D+1 quality; backlog on average at 1/3rd or lower compared to 2020 peak
- Reduced 2<sup>nd</sup> wave by 80%; 40% reduction of subcontractors use during key peak weeks despite COVID absenteeism
- Effective use of buffer sites and pro-active regional deviations to avoid truck refusal on high volume days
- #biggestteamofBelgium with more than 650 central staff gaining valuable experience in field operations

### Strong end of year peak in complex market conditions in the US

- Radial US adjusted EBIT at \$39m, almost doubling compared to 4Q20 excluding cyber attack effects
- Single maximum shipping day, new client revenues and new client units shipped all increased by more than 20%
- Time in transit to customers was 20% faster with backlog down 9.4% YOY
- Recruited and trained 24,000 temporary workers during peak season to successfully meet our clients' peak volumes
- Record peak at Landmark Global and Apple Express in terms of volume, revenue and EBIT

#### Active portfolio management - divesting non-core assets

- Sale of The Mail Group and of Ubiway Retail (closing expected in late February)
- Transfer of the 50% shares held by bpost in bpost bank to BNP Paribas Fortis and entry into force of new seven-year commercial partnership

#### Stabilized overhead in Belgium by capitalizing on natural attrition

#### Strengthening the top executive leadership team at bpost

• A strong group executive team has been built, welcoming a new Belgium CEO, North-America CEO, as well as a new CTO, CSTO and CFO.



Management

# Strong executive leadership team has been built to execute the Management transformation



Dirk Tirez Group CEO

- 18 years at bpost Strategy, M&A, legal, compliance, regulatory, public affairs and Corporate Secretary
- EU general counsel NASDAQ Europe
- Lawyer admitted to the NY bar



Anette Böhm CHRO

- Senior General Manager Group Human Ressources at KBC Group
- Ensure onboarding and continuity

Mark Michiels

CHRO



Jean Muls CEO Belgium

- VP Air Hubs EU at FedEx EU
- CEO Swissport, AIB Vinçotte and Imtech Belgium
- Management functions at GE, Bombardier and IMDC



Philippe Dartienne

- CFO Suez Water Tech. & Solutions
  30 years of financial and operational
  - experience with management positions in Europe, Asia, S. America and the US



Kathleen Van Beveren CEO E-Logistics Eurasia

- Head of Parcels BeNe and Sales EU
- Head of Business Customers and Solutions
- Commercial and Customer functions at Volvo Cars and CBR Ciments



James Edge Chief Technology Officer

- CEO Landmark Global Inc.
- CIO International Parcels & Logistics
- Royal Mail for 12 years, in commercial leadership positions in UK & USA



Henri de Romrée CEO E-Logistics North America

- CEO Mail & Retail Belgium
- Group CFO
- Partner at McKinsey with focus on Global Post, Parcels and Logistics.



Nicolas Baise Chief Strategy & Transformation Officer

• Managing Director and Partner at BCG with focus on transport, logistics and large-scale transformation



<sup>2</sup> Deconsolidated as from August 5, 2021

# Highlights of 4Q21

As promised, bpost delivers a strong end of the year driven by successful end-of-year peak execution in Belgium and in North America

Group operating
income

€ 1,299.7m up 8,8%

### Group adjusted EBIT

€ 88.1m 6.8% EBIT margin

up +45.7% compared to prior year

### Mail & Retail

€ 31.3m 6.0% EBIT margin

- Total operating income at € 521.5m (-0.9%)
  - positive mail price impact offsetting underlying volume decline of -8.9%, and higher revenues in Retail and VAS
  - o offset by lower volume driven intersegment income from PaLo Eurasia
- Estimated € 8m support from one-off COVID communication
- Slightly lower OPEX driven by (i) lower costs from successful EOY peak execution, offset by (ii) salary index & CLA impacts

### Parcels & Logistics Eurasia

€ 22.2m 7.7% EBIT margin

- Total operating income at € 286.7m (-9.4%)
  - Parcels B2X<sup>1</sup> volume -7.5% against high comps of Nov. 20 lockdown and reflecting Amazon insourcing
  - o ongoing pressure on Asian cross-border volumes
  - o continued expansion of Radial EU and Active Ants (+12.3%)
- Stable EBIT driven by

   (i) successful EOY peak execution
   with higher operational leverage
   in Parcels, offset by (ii) cross border and (iii) e-com logistics'
   expansion OPEX

### Parcels & Logistics N. Am.

### € 46.0m 8.4% EBIT margin

- Total operating income excl. International Mail<sup>2</sup> at € 547.5m (+34.7%, or +28.3% at constant exchange rate), reflecting contribution of Radial's new customers
- Adjusted EBIT up € +32.0m. Operationally up +65.0% when excluding impacts of ransomware attack and one-time concessions from vendor



Key financials 4Q21

€ million	Rep	orted	Adju	usted <sup>1</sup>	
	4Q20	4Q21	4Q20	4Q21	% <b>î</b>
Total operating income	1,194.4	1,299.7	1,194.4	1,299.7	8.8%
Operating expenses	1,081.0	1,148.7	1,081.0	1,148.7	6.3%
EBITDA	113.4	151.0	113.4	151.0	33.1%
Depreciation & Amortization	119.1	66.0	52.9	62.9	18.8%
EBIT	-5.7	1 84.9	60.5	<b>1</b> 88.1	45.7%
Margin (%)	-0.5%	6.5%	5.1%	6.8%	
Financial result	-17.9	-7.5	-17.9	-7.5	-58.3%
Profit before tax	-160.5	96.1	47.3	80.8	70.8%
Income tax expense	-5.4	1 14.9	-4.8	1 15.5	
Net profit	-155.1	2 81.1	52.1	2 65.3	25.3%
FCF	145.4	<b>3</b> 67.8	117.2	<b>3</b> 65.4	-44.2%
Net Debt at December 31	495.2	470.3	495.2	470.3	-5.0%
Capex	60.9	92.6	60.9	92.6	52.1%
Average # FTEs and interims	43,732	45,039	43,732	45,039	3.0%

1 Amortization and impairments of intangibles recognized

4Q21

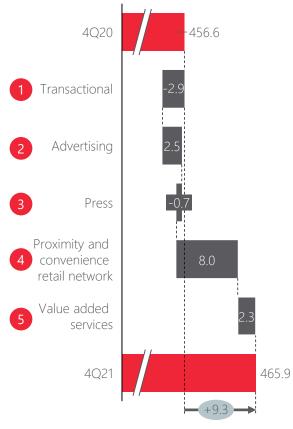
- during PPA are adjusted, leading to increase in EBIT ( $\notin +3.2m$ ) and income tax ( $\notin +0.7m$ )
- 2 Remeasurement of assets held for sale at fair value less costs to sell:
  - Ubiway Retail classified to AHFS in 2021, fair value less costs to sell being lower than the carrying value, a write down of € 1.1m
  - Reassessment AHFS bpost bank, reversal of impairment loss of (€ +19.5m) is adjusted
- 3 Adjusted FCF excludes the cash Radial receives on behalf of its customers for performing billing services



# Mail price increase offsets volume decline, rebound in COVID communication and recovery in retail activities



# M&R external operating income, € million



### Domestic Mail

Operating income down € -1.1m:

- € -25.0m volume (-8.9% underlying volume decline against -11.8% in 4Q20)
- € +23.9m from price and mix impact

In Transactional Mail:

- Admin mail supported by COVID-19 communication rebound in 4Q21 (est. about € 8m)
- No change in known structural trends of continued e-substitution

### Proximity and convenience retail network

Increase in Ubiway retail revenues against lower revenues from reduced footfall in 4Q20 (incl. Nov-20 lockdown)

Stable banking revenues

### Value added services

Higher revenues from fines solution



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# Successful EOY peak execution mitigating lower volume driven (4021-M&R intersegment income and higher payroll costs

#### € million

Mail & Retail	4Q20	4Q21	% ↑
External operating income	456.6	465.9	2.0%
Transactional	192.9	190.0	-1.5%
Advertising	51.4	53.9	4.9%
Press	88.5	87.8	-0.8%
Proximity and convenience retail network	97.6	105.6	8.2%
Value added services	26.2	28.5	9.0%
Intersegment operating income	69.6	55.7	-20.0%
Total operating income	526.1	521.5	-0.9%
Operating expenses	478.5	474.7	-0.8%
EBITDA	47.6	46.8	-1.7%
Depreciation & Amortization	63.2	15.9	-74.9%
Reported EBIT	-15.5	30.9	-
Margin (%)	-3.0%	5.9%	
Adjusted EBIT	34.3	31.3	-8.7%
Margin (%)	6.5%	6.0%	
Additional KPIs			
Underlying Mail volume decline	-11.8%	-8.9%	
Transactional	-10.8%	-11.1%	
Advertising	-20.4%	-1.1%	
Press	-2.7%	-8.4%	

### Key takeaways 4Q21

• Total operating income down € -4.6m (-0.9%)

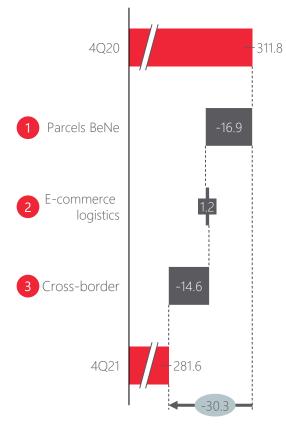
External operating development offset by lower intersegment income (€ -13.9m or -20.0%) reflecting (i) higher EOY peak operational leverage and (ii) lower parcel and Cross Border volumes

- Operating expenses (incl. adjusted D&A) slightly decreased (€ +1.6m or -0.3%), mainly driven by:
  - lower fleet, interims and subcontractors costs from strong operational performance
  - higher payroll costs (+2% recent salary indexations & CLA 2021-2022 impacts), and higher material costs in line with revenue recovery at Ubiway Retail



# Anticipated decline in revenue from continued pressure on (4021 - PaLo Eurasia Asian cross-border sales and parcels volume below LY's lockdown peak

# PaLo Eurasia external operating income, € million



### Parcels BeNe

Total Parcels BeNe revenue down € -16.9m (-10.0%) resulting from:

- Sales at Dyna down -23.6% YoY, from lower demand in 2XL delivery and lower sales in insurance
- Parcels B2X<sup>1</sup> volume decline of -7.5% against high comps (+67.4% in 4Q20, incl. Nov-20 lockdown) and reflecting Amazon insourcing.

Improved price/mix of -0.2% from peak surcharges and favourable customer mix.

### Parcels B2X volumes

4Q21: +55% vs. pre-pandemic 4Q19 reflecting structural volume growth



### E-commerce logistics

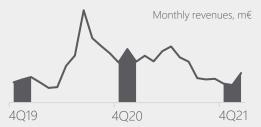
Revenue up € +1.2m (+2.6%):

- Radial Europe and Active Ants revenue growth of +12.3%,
- Offset by decline in revenue at DynaFix due to shortage of electronic spare parts and less devices to be repaired

### Cross-border

Revenue down € -14.6m (-15.0%) mainly driven by continued decline in Asian volumes against high comps of 4Q20 from temporary Train solution and from LVCR abolished in Jul-21

### Asia cross-border



Asian cross-border sales of 4Q21:

- -51% below 4Q20's peak and
- back to pre-COVID 4Q19 level 3

<sup>1</sup> Parcels B2X sales and volumes do not include EuroSprinters and Dynagroup



# Successful execution of EOY peak in Parcels compensates 4021-PaLo Eurasia EBIT decline from lower Asian sales and e-com logistics expansion

#### € million

Parcels & Logistics Europe and Asia	4Q20	4Q21	%↑
External operating income	311.8	281.6	-9.7%
Parcels BeNe	168.1	151.2	-10.0%
E-commerce logistics	46.0	47.3	2.6%
Cross-border	97.7	83.1	-15.0%
Intersegment operating income	4.6	5.2	13.9%
Total operating income	316.4	286.7	-9.4%
Operating expenses	288.6	257.2	-10.9%
EBITDA	27.8	29.6	6.4%
Depreciation & Amortization	6.1	8.1	33.3%
Reported EBIT	21.7	21.4	-1.2%
Margin (%)	6.9%	7.5%	
Adjusted EBIT	22.4	22.2	-1.2%
Margin (%)	7.1%	7.7%	
Additional KPIs			
Parcels volume growth	67.4%	-7.5%	

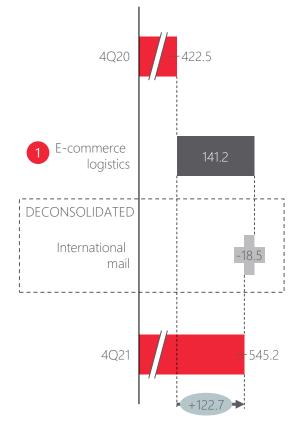
### Key takeaways 4Q21

- Almost doubled EBIT and steep margin improvement at Parcels B2X despite lower volumes, offset by EBIT decline at Cross Border and e-commerce logistics.
- Total operating income down € -29.6m (-9.4%)
- Operating expenses (incl. adjusted D&A) decreased by € +29.4m (-10.0%), mainly explained by:
  - lower intersegment opex charged by M&R from (i) lower parcel volumes and (ii) successful EOY peak execution resulting in favourable channel mix in distribution
  - lower transport costs mainly from lower Asian volumes; partially offset by
  - higher costs (including staff costs) from (i) expansion of e-commerce logistics and new sites openings, in line with full year outlook, as well as (ii) LVCR projects.



# Continued strong revenue development driven by Radial's new customers launched in 2021

# PaLo North America external operating income, € million



### E-commerce logistics

YoY increase of +35.0% (+28.6% at constant exchange rate).

Revenue increase driven by Radial from new customers contribution, launched in 2021 and accelerating since June

Landmark US and Apple Express recorded continued volume growth from higher e-commerce activities and new customers launched last year.







Quarterly revenues, m\$

Radial NA revenues of 4Q21:

- +30% vs. 4Q20, and
- +50% against 4Q19, from structural e-commerce logistics growth and expansion plan



4Q21 – PaLo N. Am.

# Sharp EBIT increase driven by contribution of new customers (4021-Palo N. Am. wins and strong execution during peak

#### € million

Parcels & Logistics North America	4Q20	4Q21	% ↑
External operating income	422.5	545.2	29.0%
E-commerce logistics	404.0	545.2	35.0%
International mail	18.5	0.0	-
Intersegment operating income	2.4	2.3	-6.6%
Total operating income	424.9	547.5	28.8%
Operating expenses	395.4	481.3	21.7%
EBITDA	29.5	66.1	124.1%
Depreciation & Amortization	31.2	22.2	-28.8%
Reported EBIT	-1.7	43.9	-
Margin (%)	-0.4%	8.0%	
Adjusted EBIT	13.9	46.0	230.1%
Margin (%)	3.3%	8.4%	
Additional KPIs, adjusted			
Radial North America revenue, \$m	407.1	528.0	29.7%
Radial North America EBITDA, \$m	22.6	58.1	157.2%
Radial North America EBIT, \$m	7.6	39.0	412.7%

### Key takeaways 4Q21

- Total operating income up € +122.5m or +28.8% (+22.8% at constant exchange rate).
- Operating expenses (incl. adjusted D&A) increased by € -90.5m (+12.7%, or +22.0% excl. FX), resulting from:
  - higher variable opex, in line with revenue development, including labor costs from continued wage rate pressure in the U.S. and partially compensated by COVID employer payroll tax credit program
  - higher costs from new sites openings
- Adjusted EBIT up € +32.0m to € 46.0m, or up € +15.0m (+65.0 %) operationally when accounting for
  - € -9.2m impact from 4Q20 ransomware attack;
  - € +2.6m EBIT uplift from cyber insurance recovery and
  - € +5.2m in one-time concessions from vendor in 4Q21



# Corporate EBIT in line with last year

#### € million

Corporate	4Q20	4Q21	% ↑
External operating income	3.6	7.1	99.6%
Intersegment operating income	113.1	106.2	-6.2%
Total operating income	116.7	113.2	-2.9%
Operating expenses	108.2	104.8	-3.2%
EBITDA	8.5	8.5	0.2%
Depreciation & Amortization	18.6	19.8	6.2%
Reported EBIT	-10.2	-11.3	
Margin (%)	-8.7%	-10.0%	
Adjusted EBIT	-10.2	-11.3	
Margin (%)	-8.7%	-10.0%	

### Key takeaways 4Q21

- External revenues higher than last year by €+3.5m, from higher building sales
- Slightly higher net operating expenses (incl. D&A) after intersegment (€ -4.7m) from consultancy costs to accelerate the transformation of bpost group
- Adjusted EBIT at € -11.3m



# Strong operational cash flow impacted by the timing of tax and social security payments

#### Reported - € million

	4Q20	4Q21	Delta
Cash flow from operating activities before $\Delta$ in WC and provisions	64.7	137.3	72.6
Change in working capital and provisions	108.1	11.9	-96.3
Cash flow from operating activities excl. collected proceeds due to clients	172.8	149.1	-23.7
Cash flow related to collected proceeds due to Radial clients	28.2	2.4	-25.8
Cash flow from operating activities	201.0	151.6	-49.4
Cash flow from investing activities	-55.6	-83.8	-28.2
Free cash flow	145.4	67.8	-77.6
Financing activities	-40.5	-41.1	-0.5
Net cash movement	104.9	26.7	-78.1
Сарех	60.9	92.6	31.7

#### CF from operating activities

Higher EBITDA (€ +37.6m) combined with different timing of tax prepayments for bpost and Alteris (€ +37.0m). Corporate tax prepayments were back to normal in 2021, whereas in 2020 these had been postponed to the end of the year out of prudency reasons in the context of the pandemic.

€ -96.3m primarily driven by high trade payables in 4Q20 and different payment schedule of social security. End-of-year social security charges over 2021 occurred in Dec-21 (vs. in Jan-21 for those over 2020).

Lower net cash inflow relating to collected proceeds due to Radial's clients, in line with the remittance calendar.

#### 4 CF from investing activities

Proceeds from building sales: € +3.6m vs 4Q20.

Capex at  $\in$  92.6m increased by  $\in$  +31.7m vs 4Q20 and was mainly spent on (i) continued ecommerce logistics expansion of Radial (EU/US) and Active Ants, (ii) Parcels and (iii) sustainability initiatives for e-fleet infrastructure.

#### CF from financing activities

Mainly related to lease liabilities ( $\notin$  -3.5m) and financial expenses ( $\notin$  +3.1m).

4Q21

# New business unit structure

Bundling our Belgium parcel activities with our Mail & Retail activities into one Belgium business unit

#### A new business unit structure to

- Recognize different strategic imperatives: transform Belgium, build E-Logistics Eurasia, grow E-Logistics North America
- Create coherent and empowered business units
- Allow full P&L accountability

From			 То		
Mail & Retail	Parcels & Logistics Eurasia	Parcels & Logistics North America	Belgium	E-Logistics Eurasia	E-Logistics North America
Transactional	Cross-border	E-com. logistics	Transactional	Cross-border	E-com. logistics
Advertising	E-com. logistics		Advertising	E-com. logistics	
Press	Parcels BeNe		Press	• existing scope	
Proximity & retail	Parcels Belgium		Proximity & retail	• DynaLogic     • Dynasure	
VAS	• DynaLogic • Dynasure		VAS		
	· · · · · · · · · · · · · · · · · · ·		Parcels Belgium		



New Business Units

# New business unit structure

FY21 key financials

€ million

	Belgium	E-Logistics	E-Logistics	Corporate	Eliminations	Group
		Eurasia	North America			
External operating income	2,250.8	611.5	1,453.9	18.9	0.0	4,335.1
Intersegment operating income	59.8	26.2	5.9	407.8	-499.7	0.0
Total operating income	2,310.6	637.7	1,459.8	426.7	-499.7	4,335.1
Operating expenses	1,975.6	568.5	1,304.9	380.2	-499.7	3,729.5
EBITDA	335.0	69.2	154.9	46.5		605.6
Depreciation & Amortization	84.1	24.6	84.0	75.0		267.6
Reported EBIT	250.9	44.6	70.9	-28.5		338.0
Margin (%)	10.9%	7.0%	4.9%	-6.7%		7.8%
Adjusted EBIT	252.6	47.5	77.7	-28.5		349.3
Margin (%)	10.9%	7.5%	5.3%	-6.7%		8.1%

An Excel download of restated financials is available under the Key figures - 4Q21 caption on the corporate website: https://bpostgroup.com/investors/results-reports-presentations/quarterly-results

New Business Units

# 2022 management priorities BE operations, cost reduction and e-commerce logistics growth

#### Improve operational efficiency within Belgian organization and initiate transformation into long-term sustainable business

- Increase operational productivity through work reorganization of 120 distribution offices along sorting, distribution and transport and improvements to asset utilization e.g. number and type of vehicles used, control of consumption
- Grow Belgian e-commerce top line through dedicated hunting teams as well as specific key service improvements to increase volume from major clients
- Launch Omega pilots for the new distribution model in 2<sup>nd</sup> half 2022 and prepare for implementation in 2023

#### Build E-Logistics Eurasia

- Grow Radial and Active Ants as planned, exceeding market growth through new customer contracts
- Open new fully automated AA site in UK, new automated Radial site in NL (replacing and expanding the existing 2) and extend Radial PL site incl. highly automated section, cumulating to 13 sites (8 Radial EU, 5 AA)
- Invest in automation for Radial NL and PL, to service volume growth at competitive pricing and service levels. Implement remediation plans for less performing sites
- Expand the cross-border business in EU and the UK, supported by additional hubs and a new warehouse in the UK
- Mitigate inflation through indexation of contracts, passing on transport and delivery cost increases and active cost containment

#### Accelerate growth of E-Logistics North-America

- Launch Radial accelerated growth plan with continued commercial development and dedicated approach toward medium client segment leading to increased ACV in '22 (\$ 211m in '21)
- Open 2 new fulfillment centers plus 2 new client centers managed by Radial, on top of 25 existing sites of which 4 are client centers managed by Radial
- Further expand capacity at Landmark Global and Apple Express, relocating three sites to larger facilities maintaining a total footprint of 15 sites including 2 shared with Radial
- Shift in labor sourcing approach for increased availability, productivity and cost containment in high-inflation environment
- Implement remediation plans for less performing sites (including continuous improvement and automation) and peak readiness

#### Reduce overhead and headquarters costs

- Launch end-to-end shared service center to centralize, remove overlaps and enable streamlining and automation
- Regroup Sales & Marketing and reporting teams within new Belgium business unit
- Improve internal mobility and maximize use of natural attrition by implementing internal control mechanism



Management



## 2022 management priorities Group-wide priorities – customer centricity and ESG

#### Move from a product delivery to a customer centric organisation

- Develop, pilot and execute roadmap for transformation to customer centric organization at bpost by implementing agile at scale
- Identify pools of value and opportunities for bpost to create significant and profitable business growth
- Drive the digital transformation, modernization and simplification of bpost tech landscape
- Strengthen data-centricity at bpost, notably to leverage data to drive performance improvement and decision making
- Conduct cultural transformation and leadership program to progress towards a more caring and innovative culture and servant leadership approach

#### Continue to embed ESG in our business strategy to strengthen our position as a leading sustainable and socially-responsible organisation

- Embed ESG in bpost business strategy to reach bpost group ambition to become one of the greenest e commerce logistics providers in the countries where we operate by 2030:
  - Decrease of scope 1 and 2 emissions with 55% by 2030 against 2019, bringing bpost in line with a '1.5 °C' under SBTi
  - Decrease of scope 3 emissions with 14% by 2030 against 2019, bringing bpost in line with a '2 °C' under SBTi
- Be the employer of choice in logistics, by installing a new social contract with bpost employees and society
- Integrate ESG metrics in core decision-making processes (capex, opex) and incentivization plans to align objectives
- Investments to accelerate this transition are captured within the existing capex envelope



# Outlook for 2022 - Adjusted EBIT of $\in$ 280-310m<sup>1</sup>

Continuously investing in the group transformation while mitigating headwinds from wage pressure and inflation by cost reduction initiatives, productivity gains and further growth in omni-commerce activities

### Belgium

Stable<sup>2</sup> total operating income

- Mail: 8-10% underlying volume decline and approved av. price increase of +4.7%
- Parcel: stable volumes reflecting Amazon insourcing and post-COVID normalization
- Additional revenues at VAS and Retail

8-10% adjusted EBIT margin

Higher wage costs and inflationary pressure partially mitigated by cost reduction initiatives and productivity gains

### E-Logistics Eurasia

Low to mid- teens % growth in total operating income driven by

- Growth plan of Radial Europe and Active Ants
- Growing Cross Border commercial activities in Europe partially offset by expected limited recovery in Asian volumes vs. 2H21
- 6-8% adjusted EBIT margin

Including scale-up costs in Radial Europe and Active Ants

### E-Logistics North America

Low to mid- teens % growth<sup>2</sup> in total operating income driven by Radial's accelerated growth plan and contribution from new customers wins.

4-6% adjusted EBIT margin

Including ongoing strong wage rate increase and higher real estate costs, mitigated by labor management and productivity initiatives

### Group

Mid- to high single-digit % growth<sup>2</sup> in total operating income

Outlook FY22

Adjusted EBIT between € 280-310m

Including opex at Corporate level to support our transformation

Gross capex around € 250m

Envelope geared towards the strategy to grow omni-commerce logistics

2022 dividend in the range of 30-50% of IFRS net profit and payable in May 2023

<sup>1</sup> based on current assumptions for inflation and overall market conditions

<sup>2</sup> excluding deconsolidation of Ubiway Retail revenues (FY21 €~140m) at Belgium level and The Mail Group revenues (FY21 €~40m) at E-Logistics N.A level





# Balance Sheet

€ million			€ million		
Assets	Dec 31, 2020	Dec 31, 2021	Equity and Liabilities	Dec 31, 2020	Dec 31, 2
PPE	1,138.0	1,263.5	Total equity	583.8	8
Intangible assets	771.7	797.0	Interest-bearing loans & borrowings	1,443.2	1,3
Investments in associates and joint ventures	0.1	0.0	Employee benefits	320.0	2
Other assets	54.1	53.1	Trade & other payables	1,487.0	1,5
Trade & other receivables	826.6	936.3	Provisions	27.0	
Inventories	32.7	20.7	Derivative instruments	0.3	
Cash & cash equivalents	948.1	907.5	Other liabilities	13.2	
Assets held for sale	103.3	163.3	Liabilites held for sale	0.0	

#### Main balance sheet movements

Property, plant and equipment increased as the capital expenditure and the increase in the right-of-use assets and leases outpaced the depreciation .

Trade and other receivables increased driven by the evolution of trade receivables (higher sales in the last quarter compared to last year), and the increased terminal dues receivables, which should be reviewed together with increased terminal dues payables, due to lower settlements.

Equity increased mainly explained by the realized profit and the exchange differences on translation of foreign operations.

Interests-bearings loans and borrowings decreased, mainly due to the decision of reimbursement of the maturing commercial paper in 2021 (€ -165.0m) in order to optimize the treasury, partially offset by the increase of the lease liabilities.

The assets held for sale and liabilities held for sale should be reviewed together, the net increase of the assets held for sale of € 20.3 m was mainly explained by the reassessment of the investment in bpost bank classified as assets held for sale and the classification of Ubiway Retail as held for sale in 2021.

	Dec 31, 2020	Dec 31, 2021	Equity and Liabilities	Dec 31, 2020	Dec 31, 2021
	1,138.0	1,263.5	Total equity	583.8	885.3
	771.7	797.0	Interest-bearing loans & borrowings	1,443.2	1,377.7
d joint ventures	0.1	0.0	Employee benefits	320.0	298.2
	54.1	53.1	Trade & other payables	1,487.0	1,504.3
	826.6	936.3	Provisions	27.0	25.8
	32.7	20.7	Derivative instruments	0.3	0.3
	948.1	907.5	Other liabilities	13.2	10.1
	103.3	163.3	Liabilites held for sale	0.0	39.7
	3,874.5	4,141.3	Total Equity and Liabilities	3,874.5	4,141.3

# Financing Structure & Liquidity

€ million		
Available Liquidity	Dec 31, 2020	Dec 31, 2021
Cash & cash equivalents	948.1	907.5
Cash in network	167.2	149.9
Transit accounts	32.2	44.9
Cash payment transactions under execution	-30.9	-28.4
Bank current accounts	574.6	578.6
Short-term deposits	205.0	162.6
Undrawn revolving credit facilities	375.0	375.0
Syndicated facility - 10/2024	300.0	300.0
Bilateral facility - 06/2025	75.0	75.0
Total Available Liquidity	1,323.1	1,282.5

€ million		
External Funding	Dec 31, 2020	Dec 31, 2021
Long-term		
Long-term bond <sup>1</sup> (1.25% - 07/2026)	650.0	650.0
Bank loans	159.9	163.3
Amortizing Loan (€ 100m) - 12/2022	9.1	0.0
Term Loan (\$ 185m) - 07/2023	150.8	163.3
Short-term		
Bank loans: Amortizing Loan (€ 100m) - 12/2022	9.1	9.1
Commercial Paper	165.1	0.0
Total External Funding	984.1	822.4

#### Liquidity: Cash & Committed credit lines

Total available liquidity on December 31, 2021 consisted out of € 907.5m cash & cash equivalents of which € 741.2m is readily available on bank current accounts and as short-term deposits.

In addition, bpost group has 2 undrawn revolving credit facilities for a total amount of € 375.0m.

#### External Funding & Debt Amortization (excl. IFRS16 lease liabilities)

Out of € 822.4m external funding on balance sheet on December 31, 2021:

- € 9.1m need to be repaid in 4Q22 (i.e., the current portion of the amortizing loan)



<sup>1</sup> € 650m long-term bond with a carrying amount of € 644.8m, the difference being the re-offer price and issuance fees.



.€ million	Re	ported	Adju	usted <sup>1</sup>	
	FY20	FY21	FY20	FY21	% ↑
Total operating income	4,154.6	4,335.1	4,154.6	4,333.7	4.3%
Operating expenses	3,635.5	3,729.5	3,635.5	3,729.5	2.6%
EBITDA	519.1	605.6	519.1	604.2	16.4%
Depreciation & Amortization	318.5	267.6	238.5	254.9	6.8%
EBIT	200.7	<b>1</b> 338.0	280.6	1 349.3	24.5%
Margin (%)	4.8%	7.8%	6.8%	8.1%	
Financial result	-47.8	-16.4	-47.8	-16.4	-65.7%
Profit before tax	29.6	333.7	251.2	332.9	32.6%
Income tax expense	48.8	1 83.5	50.3	1 86.3	
Net profit	-19.2	2 250.2	200.9	2 246.6	22.8%
FCF	443.7	3 253.2	440.5	3 290.5	-34.1%
Net Debt at December 31	495.2	470.3	495.2	470.3	-5.0%
Сарех	147.7	172.1	147.7	172.1	16.5%
Average # FTEs and interims	38,639	40,339	38,639	40,339	4.4%

# Key financials FY21

 Amortization and impairments of intangibles recognized during PPA are adjusted, leading to increase in EBIT (€ +12.8m) and income tax (€ +3.0m)

- 2 Remeasurement of assets held for sale at fair value less costs to sell:
  - Ubiway Retail classified to AHFS in 2021, fair value less costs to sell being lower than the carrying value, a write down of € 7.4m
  - Reassessment AHFS bpost bank, reversal of impairment loss of (€ +19.5m) is adjusted
- 3 Adjusted FCF excludes the cash Radial receives on behalf of its customers for performing billing services

# Results by segment FY21

	M&R	PaLo Eurasia	PaLo N. Am.	Corp	Eliminations	Group
External operating income	1,783.1	1,079.3	1,453.9	18.9	0.0	4,335.1
Intersegment operating income	222.8	16.9	5.9	407.8	-653.4	0.0
Total operating income	2,005.9	1,096.2	1,459.8	426.7	-653.4	4,335.1
Operating expenses	1,731.0	966.9	1,304.9	380.2	-653.4	3,729.5
EBITDA	274.9	129.3	154.9	46.5		605.6
Depreciation & Amortization	82.6	26.0	84.0	75.0		267.6
Reported EBIT	192.2	103.3	70.9	-28.5		338.0
Margin (%)	9.6%	9.4%	4.9%	-6.7%		7.8%
Adjusted EBIT	193.9	106.2	77.7	-28.5		349.3
Margin (%)	9.7%	9.7%	5.3%	-6.7%		8.1%







Mail & Retail	FY20	FY21	% ↑
External operating income	1,736.1	1783.1	2.7%
Transactional	725.2	736.7	1.6%
Advertising	182.6	197.0	7.9%
Press	339.1	338.8	-0.1%
Proximity and convenience retail network	386.5	397.1	2.7%
Value added services	102.7	113.5	10.4%
Intersegment operating income	221.8	222.8	0.4%
Total operating income	1,958.0	2,005.9	2.4%
Operating expenses	1,709.4	1731.0	1.3%
EBITDA	248.5	274.9	10.6%
Depreciation & Amortization	128.9	82.6	-35.9%
Reported EBIT	119.6	192.2	60.7%
Margin (%)	6.1%	9.6%	
Adjusted EBIT	171.2	193.9	13.2%
Margin (%)	8.7%	9.7%	
Additional KPIs			
Underlying Mail volume decline	-12.0%	-5.9%	
Transactional	-11.3%	-8.0%	
Advertising	-18.8%	0.9%	
Press	-5.3%	-3.5%	



# Parcels & Logistics Europe and Asia FY21

#### FY21 – PaLo Eurasia

Parcels & Logistics Europe and Asia	FY20	FY21	% ↑
External operating income	1,073.9	1,079.3	0.5%
Parcels BeNe	547.9	561.7	2.5%
E-commerce logistics	172.5	174.8	1.3%
Cross-border	353.5	342.8	-3.0%
Intersegment operating income	14.0	16.9	20.7%
Total operating income	1,087.9	1,096.2	0.8%
Operating expenses	966.8	966.9	0.0%
EBITDA	121.1	129.3	6.8%
Depreciation & Amortization	22.6	26.0	15.3%
Reported EBIT	98.5	103.3	4.8%
Margin (%)	9.1%	9.4%	
Adjusted EBIT	101.4	106.2	4.7%
Margin (%)	9.3%	9.7%	
Additional KPIs			
Parcels volume growth	56.2%	10.3%	



# Parcels & Logistics North America FY21



Parcels & Logistics North America	FY20	FY21	% ↑
External operating income	1,329.2	1,453.9	9.4%
E-commerce logistics	1,246.4	1,411.7	13.3%
International mail	82.8	42.2	-49.1%
Intersegment operating income	6.8	5.9	-13.4%
Total operating income	1,336.0	1459.8	9.3%
Operating expenses	1,233.7	1,304.9	5.8%
EBITDA	102.3	154.9	51.4%
Depreciation & Amortization	95.0	84.0	-11.5%
Reported EBIT	7.4	70.9	861.7%
Margin (%)	0.6%	4.9%	
Adjusted EBIT	32.8	77.7	137.3%
Margin (%)	2.5%	5.3%	
Additional KPIs, adjusted			
Radial North America revenue, \$m	1,201.3	1,340.2	11.6%
Radial North America EBITDA, \$m	78.6	121.7	54.9%
Radial North America EBIT, \$m	11.5	46.9	308.1%



# Corporate FY21



Corporate	FY20	FY21	% ↑
External operating income	15.4	18.9	22.8%
Intersegment operating income	375.2	407.8	8.7%
Total operating income	390.6	426.7	9.3%
Operating expenses	343.4	380.2	10.7%
EBITDA	47.2	46.5	-1.4%
Depreciation & Amortization	72.0	75.0	4.1%
Reported EBIT	-24.9	-28.5	
Margin (%)	-6.4%	-6.7%	
Adjusted EBIT	-24.9	-28.5	
Margin (%)	-6.4%	-6.7%	



# Cash Flow Statement FY21

#### Reported - € million

	FY20	FY21	Delta
Cash flow from operating activities before $\Delta$ in WC and provisions	431.2	504.2	73.1
Change in working capital and provisions	137.0	-68.8	-205.7
Cash flow from operating activities excl. collected proceeds due to clients	568.2	435.5	-132.7
Cash flow related to collected proceeds due to Radial clients	3.1	-37.3	-40.4
Cash flow from operating activities	571.3	398.2	-173.1
Cash flow from investing activities	-127.6	-145.0	-17.4
Free cash flow	443.7	253.2	-190.4
Financing activities	-138.8	-309.1	-170.3
Net cash movement	304.9	-55.9	-360.8
Сарех	147.7	172.1	24.4



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